Project Red Talon

NORTHWEST PORTLAND AREA
INDIAN HEALTH BOARD

JUNE 2012

Current Projects

- We R Native
  - Website and Text Messaging
- Native VOICES
- It's Your Game
- LGBT Materials
- HIV/STD Screening Initiative

WERNATIVE

FOR NATIVE YOUTH BY NATIVE YOUTH...

WERNATIVE

- **Website:** theory-based, offering culturally-appropriate health information, with tools for behavior change & positive youth development.
- **Youth Driven:**
  - Contests
  - Community Service
  - Content Creators

WERNATIVE

Check us out at...

WE R NATIVE.ORG

We have a...

FACEBOOK PAGE

TEXT Messaging Service

& TWITTER FEED

Get Info On:

- Staying Healthy
- Coping with tough stuff
- Mini-grants for projects
- Monthly Contests
- Native News &
- Our free Ask Aunty Q&A Service

TEXT NATIVE TO 24587

WERNATIVE

FOR WEEKLY HEALTH TIPS, CONTESTS, AND LIFE ADVICE,

TEXT "NATIVE" TO 24587.

*STANDARD RATES APPLY. IT'S JUST LIKE TEXTING YOUR FRIENDS AND FAMILY.

We R Native

726 likes · 33 talking about this

✓ Liked | Message

Non-Profit Organization

We are a comprehensive health resource for Native youth, by Native youth. *Please note this site is NOT monitored 24/7. If you are in crisis, please call 911, the Suicide Prevention Lifeline at 1-800-273-8255, or visit www.suicidepreventionlifeline.org.

726

About | Photos | Likes

Navajo Word of the Day: "Miss Indian World"
www.youtube.com

With the help of my little brother AND the new 2012-2013 Miss Indian World Jessa Rae Growing Thunder, today's Navajo Word of the Day is "Miss Indian World." ...

'More Than Frybread' hits the funny bone
navajotimes.com

W hen Marlene Begay emerged from the premiere of "More Than Frybread" at the Aztec 5 Theatre on Friday, she was laughing hysterically.

WERNATIVE
Sign Up | Sign In
MY BODY
MY MIND
MY CULTURE
GET INVOLVED
BLOG
GEAR
"SOME RANDOM QUOTE BY NATIVE TEEN"
-NATIVE TEEN
SEARCH
LOOKING FOR...
SEND»
Body
Mind
Culture
TOPICS
My Culture
My Community
Physical Health
Sexual Health
Mental Health
Education & Life Skills
My Community
Meet the story of one young woman who faced many challenges in her community. Meet the story of one young woman who faced many challenges in her community. Meet the story of one young woman who faced many challenges in her community. Read More »
Most Popular
View All »
Workout Tips
Workout Tips
Workout Tips
Workout Tips
Workout Tips
Workout Tips
Workout Tips
Spotlight!
This month's winner is Daniel Redcorn from Oklahoma. For his entry in graphic arts. Daniel hopes to one day be a graphic designer in a skate board development.
Hear his story »
The King of Legoland
Tell Us Your Story.
We R Native. Who are you?
Submit a drawing, photography,song, video,paragraph or text message in response.
Winning entries will receive $50
TELL US YOUR STORY »
SEE ALL STORIES »

- Examples…
  - Dear Auntie, how do I explain being Native to someone who has only heard bad stuff on the news?
    - http://youtu.be/rQjkLUabTG8

- Examples…
  - Dear Auntie, I think I might be gay but I'm not sure. When do most people know for sure?
    - http://youtu.be/mWeMhmrBU1I

Contests

We R Native

Who R You?

WERNATIVE

Sign Up | Sign In

MY BODY | MY MIND | MY CULTURE | GET INVOLVED | BLOG | GEAR

"SOME RANDOM QUOTE BY NATIVE TEEN"
-NATIVE TEEN

SEARCH
LOOKING FOR... SEND»
Body Mind Culture

COMMUNITY SERVICE | WHO R U | RESOURCES

Current Topic: Racism & How You Deal

RACISM WRONG

Get a chance to Win CASH Send us your photograph, video, paragraph, drawing, song, or text message that expresses your answer to this question.

Have you ever witness racism or stereotyping? How did you respond?

Or just show us: Select One

Browse | Upload

Name | Email

Phone | Submit

Past Winners

Topic: 'What do you do to stay healthy?'

1st

Christine Suitt won 1st place in our 'What do you do to stay healthy campaign'. Watch her video response.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam scelerisque molestie consequat. Fusce pretium adipiscing leo, at aliquam sapien posuere vitae. Quisque quis purus a tortor congue facilisis. Nullam vel odio metus, eget iaculis justo. Mauris fringilla dapibus lacus, at tincidunt magna laoreet vel. Aenean vestibulum, neque sit amet

READ MORE »

2nd

Alvina Begay won 2nd place in our 'What do you do to stay healthy campaign'.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam scelerisque molestie consequat. Fusce pretium adipiscing leo, at aliquam sapien posuere vitae. Quisque quis purus a tortor congue facilisis. Nullam vel odio metus, eget iaculis justo. Mauris fringilla dapibus lacus, at tincidunt magna laoreet vel. Aenean vestibulum, neque sit amet

READ MORE »

See All Past Winners »

facebook

Search

We R Native | Timeline | Now | Highlights

6 people like this.

We R Native Thank you to all who submitted photos to the "We R Native" photography contest! The winners will be announced tomorrow.

http://www.youtube.com/watch?v=hW_57M5YTxA

Community Service Projects

Stephanie Moss

Shoshone Bannock

HEY Project (Healthy & Empowered Youth Project)

143 likes · 18 talking about this

✓ Liked | Message

Product/Service

Welcome to H.E.Y. on Facebook! Check out new photos and find out more about upcoming events!

143

About | Photos | Likes

Before
After

ARIZONA
STATE MUSEUM
WE
R
NATIVE
FORK

WE
CAN
CHANGE
OUR
WORLD
FORK
'EM!

Native VOICES Project

Adapt a CDC evidence-based intervention, VOICES, and evaluate its effectiveness as a sexual health resource for Native teens & young adults (15-24 years) in the Pacific NW.

Supported by a three-year grant from the IHS, issued through their Native American Research Centers for Health (NARCH) program

MILEEND FILMS

safe in the city

Three couples deal with STDs and learn about condoms in this video-based waiting room intervention. A CDC study found that Safe in the City lowers STD incidence among STD clinic patients by nearly 10%.

NATIVE It's your Game

Adapt and evaluate the effectiveness of an Internet-based HIV/STI & pregnancy prevention program for middle school-aged youth (12-14 years old) in AI/AN communities in Alaska, Arizona & Pacific NW.

Funded by the Centers for Disease Control & Prevention (CDC) and by the Administration for Children & Families (ACF)

June 2012

Primary Research Partners

- Alaska
  - Connie Jessen
- Arizona
  - Gwenda Gorman
  - Travis Lane
- Pacific Northwest
  - Stephanie Craig Rushing
  - Amanda Gaston
  - Jessica Leston
- UTPRC
  - Ross Shegog
  - Christine Markham
  - Jennifer Torres

ALASKA NATIVE TRIBAL HEALTH CONSORTIUM

Northwest Portland Area Indian Health Board
Indian Leadership for Indian Health

Inter Tribal Council of Arizona, Inc.
20 TRIBAL NATIONS

UTHealth
The University of Texas Health Science Center at Houston

Primary Partners, continued

- CDC
  - Heather Tevendale
- Administration for Children & Families
  - Sarah Axelson
- Indian Health Service
  - Scott Tulloch
  - Lori De Ravallo
- Consultants
  - William Lambert, Oregon Health & Sciences University PRC
  - Carol Kaufman, University of Colorado

It's Your Game…Keep It Real

An Effective HIV/STI and Pregnancy prevention Program For Middle School Youth

- Theory-based, multimedia program for 7th & 8th grade
- 2 randomized controlled trials
- Effective outcomes by follow-up at 9th grade
  - Delayed initiation of sexual intercourse
  - Reduced frequency of sex
  - Increased condom use
  - Positive impact on psychosocial variables

CLOSE REVIEW

CLOSE ACTIVITY

CLOSE LESSON

LESSON 1

LESSON 2

LESSON 3

LESSON 4

LESSON 5

LESSON 6

LESSON 7

LESSON 8

LESSON 9

LESSON 10

LESSON 11

LESSON 12

LESSON 13

NATIVE IT'S YOUR GAME

IYG Tech: Lessons & Topics

1	**Introduce IYG program; determine personal strengths**
2	Characteristics of healthy and unhealthy friendships
3	Introduce “Select, Detect, Protect”: Identify personal rules & risky situations
4	Characteristics of clearly saying “no” . Effective/ineffective refusal skills
5	Anatomy, physiology, and reproduction
6	Characteristics of health/unhealthy dating relationships; respecting others’ rules
7	Social, emotional, physical consequences of sex; reasons to wait
8	Communication & negotiation skills practice; Internet communication & safety
9	Consequences of teen pregnancy
10	Consequences of STI/HIV & the importance of testing
11	Condom and contraception knowledge and skills
12	“Select, Detect, Protect” review; condom negotiations
13	Review of IYG; personalize reasons for not having sex

CBPR Collaboration

- Research Partners
  - University
  - Tribal Organizations
  - Federal Funders
- Tribes
  - Schools
  - Boys and Girls Clubs
  - Health Departments & Prevention Staff
  - Tribal clinics
- Regional Coalitions & Advisory Groups
- Parents
- Youth

Phase 1: IYG Adaptation

Year 1

- Build Community Relationships and Support
- Recruit schools & BGCs
- Review existing AI/AN youth programs and research
- Usability testing of IYG

Year 2

- Adapt IYG for AI/AN youth
- Video production with AI/AN youth
- Pilot test IYG-AI/AN
- Tribal review & approval of adapted IYG

Image Source: http://herbergerinstitute.asu.edu/community/partnerships/images/pima.jpg

Phase 2: Efficacy Trial

Year 3	Year 4
Recruit youth	Final analysis of study findings
Randomly assign sites to comparison & intervention groups	Share results with tribal and research communities
Efficacy Trial: Test **new** IYG for AI/AN youth	Encourage widespread use across AI/AN communities
Analyze results	Explore partnerships with websites that are popular with AI/AN youth

Image Source: *http://pro.ganil-spiral2.eu/laboratory/detectors/exogam/images/publication-home.jpg*

LGBT – Two Spirit HIV/STD Materials

- December 2011 – Survey
- Jan. - Feb. – Messaging Workshops
- Feb. - March – Create text for products.
- April -May – Test slogans/images/messages with target audience.
- May - June – Refine media campaign products based on stakeholder input.
- July - August – Print, package, and disseminate campaign materials.

HIV/STD Screening Initiative

- 28 Federal Sites (8 new sites, 1 dental program), 4 tribal grantees, 13 urban sites

- STD/HIV "Performance Measures"
  - HIV Screening of 13-64 yo: 7%
  - Prenatal HIV Screening: 80%
  - Comprehensive STI: 31%
  - CT Screening:

THRIVE: Four Goals

Suicide Prevention

Logo

Posters

Fact Sheets

Tip Cards

Window clings

Flash Drives

T-shirts

THRIVE

COMMUNITY IS THE HEALER
THAT BREAKS THE SILENCE
Native American communities have always represented unity and strength. Today, we must continue this tradition and come together to help those in need. Suicide has become a serious problem in Indian Country, but suicide can be prevented.
If someone you know has threatened suicide, talked about wanting to die, appears depressed, sad or withdrawn, or shows changes in behavior, appearance or mood… You can help!
To help: Remember to stay calm and listen • Take all threats of suicide seriously • Don't swear secrecy • Contact a local health professional, counselor, healer or clergy member, the suicide lifeline, or a trusted adult.
To learn more visit: www.suicidepreventionlifeline.org, us.reachout.com, or call 1.800.273.TALK (8255)
THRIVE
www.npaihb.org

Bullying Prevention

Posters

Fact Sheets

Brochures

Web Banners

Lanyards

T-shirts

THRIVE

STAND UP
STAND STRONG
TOGETHER WE PREVENT
STAND UP TO BULLYING
Native American communities have always represented unity and strength. Today, we must continue this tradition and come together to help those in need.
Bullying has become a serious problem in Indian Country and studies have found that bullying and victimization can be significantly related to suicidal ideation and attempts. With the right tools for knowledge and understanding, bullying can be prevented and those in need can find the help they deserve.
To learn more about preventing bullying and cyberbullying please visit www.stopbullying.gov and if you or someone you know is in crisis, please call the National Suicide Prevention Lifeline at 800.273.8255 or visit their website at www.suicidepreventionlifeline.org.
THRIVE
www.npaihb.org
DEPARTMENT OF HEALTH & HUMAN SERVICES · USA
INDIAN HEALTH SERVICE
PHS · 1955
DIVISION OF BEHAVIORAL HEALTH
BALANCE · WELLNESS · RESILIENCE

I STRENGTHEN MY NATION

I TAKE A STAND. I LIVE DRUG FREE.

Drug & Alcohol Prevention

- Logo
- Posters
- 2 PSA videos
- Fact Sheets
- 2 Brochures
- Window clings
- T-shirts, Lanyards

MORE THAN 75% OF NATIVE AMERICAN YOUNG PEOPLE HAVE NOT
USED ALCOHOL OR DRUGS IN THE PAST MONTH.
THEY STRENGTHEN THEIR NATION. WILL YOU?
I STRENGTHEN
MY NATION
THRIVE
INDIAN HEALTH SERVICE
PHS · 1955
NEED HELP? VISIT WWW.ABOVETHEINFLUENCE.COM OR CALL 1-800-662-HELP

MORE THAN 75% OF NATIVE AMERICAN YOUNG PEOPLE HAVE NOT
USED ALCOHOL OR DRUGS IN THE PAST MONTH.
THEY STRENGTHEN THEIR NATION. WILL YOU?
I STRENGTHEN
MY NATION
THRIVE
INDIAN HEALTH SERVICE
PHS · 1955
NEED HELP? VISIT WWW.ABOVETHEINFLUENCE.COM OR CALL 1-800-662-HELP

CHASKE SPENCER
"SAM ULEY" IN THE TWILIGHT SAGA
MORE THAN 75% OF NATIVE AMERICAN YOUNG PEOPLE HAVE NOT USED ALCOHOL OR DRUGS IN THE PAST MONTH.
THEY STRENGTHEN THEIR NATION. WILL YOU?
I STRENGTHEN MY NATION
THRIVE
INDIAN HEALTH SERVICE
SINCE 1955
NEED HELP? VISIT WWW.ABOVETHEINFLUENCE.COM OR CALL 1-800-662-HELP

I STRENGTHEN
MY NATION
THRIVE WE R NATIVE

NW Tribal Adolescent Health Action Plan

Your input and ideas….

NW Tribal Adolescent Health Action Plan

Is this a good idea?

1. Yes
2. No

Vision

All Native teens & young adults in the Pacific NW will be will be healthy, safe and successful.

Mission

Empower Native teens and young adults in the Pacific NW to realize their full potential for health and development.

Enhance tribal capacity to promote adolescent health, safety, and wellbeing using culturally-appropriate policies and programs.

Values

- Youth-driven
- Comprehensive, Holistic
  (physical, emotional, social and spiritual health)
- Prevention-focused
- Culturally-appropriate
- Positive Youth Development
  (helping youth have a sense of competence, usefulness, belonging and power)

Physical Health

- Healthy Weight & Nutrition
  (Physical Activity, Nutrition)
- Substance Use
  (Tobacco, Alcohol, Marijuana, & Other Drugs)
- Injury & Violence
  (Intimate Partner Violence, Car Crashes, Bullying)
- Sexual Health
  (STDs, HIV, Teen Pregnancy)

Mental Health

- Grief and Depression
- Aggression and Violence
- Self-Harm

Spiritual Health

- Connection to community, culture, tribe and traditions

Social Health

- Healthy Relationships

Using a scale from 1-9, how much of a concern is adolescent health in your community?

1. Not at All
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. A very great concern

To what extent do community members know about the adolescent health services/programs that are available in your community?

1. Not at All
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. People definitely know about them

To what extent do community members access and use the adolescent health services/programs in your community?

1. Not at All
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. People definitely access and use them

How concerned is your tribe's leadership about the availability of adolescent health services in your community?

1. Not at All
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. Very concerned

How sophisticated is the evaluation of adolescent health services in your community?

1. Not at All
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. Very sophisticated – Completely Evidence-based

What services or programs are available in your community to promote adolescent health?

Consider: Physical health, mental health, social health, spiritual health...

What cultural assets/resources are available or used in your community to promote adolescent health?

What are the strengths of the adolescent health services in your community?

What are the weaknesses of the adolescent health services in your community?

Multi-level Action Plan

Design Intervention Strategies

- Individual
- Family
- Tribe
- Clinic

Northwest Portland Area Indian Health Board

Indian Leadership for Indian Health

2121 SW Broadway, Suite 300
Portland, Oregon 97201
Phone: (503) 228-4185
Fax: (503) 228-8182

Stephanie Craig Rushing, PhD, MPH
Director – Project Red Talon & THRIVE
scraig@npaihb.org

Colbie Caughlan, MPH
THRIVE Project Manager
ccaughlan@npaihb.org

Jessica Leston, MPH
STD/HIV Clinical Services Manager
jleston@npaihb.org

Wendee Gardner, MPH
VOICES Project Coordinator
wgardner@npaihb.org

Amanda Gaston, MAT
It's Your Game Project Coordinator
agaston@npaihb.org

David Stephens, BA
Multimedia Project Specialist
dstephens@npaihb.org

Project Red Talon

Other PRT Resources…

Home About Related Links

THERE'S NO PLACE LIKE HOME
... FOR SEX EDUCATION

English Version | En Español | Native American Adaptation

Find Age-Specific Information!

Child's Age/Grade:

Table of Contents

Print-friendly Send to a Friend

www.noplacelikehome.org/nativeamerican

There's No Place Like Home . . . for Sex Educa

Below you will find age-specific "chapters" that provide practical information about talking to your
about sex. The chapters are also combined into a printed, spiral-bound book, which is available for
This book was authored by Mary Gossart, Vice President of Education & Training, Planned Parentho
Southwestern Oregon, Adaptation for American Indians by Jacqueline Sequoia, MPH (Cherokee/Cree
and illustrations by Kathleen Brewer (San Carlos Apache).

Print/Dov
"There's N
Like Hon
for Sex Edu
(Native An
Versio

Print/Download the Book (PDF)

Age/Grade	Chapter Title
	About this version: Adaptation for American Indians
	Acknowledgements
Age 3	It is never too early... start your 3 year old on a path to

There's No Place Like Home . . .

. . . for Sex Education

Original text by:
Mary Gossart, MS

Adaptation for American Indians by:
Jacqueline Sequoia, MPH
(Cherokee/Creek/Oconee)

Illustrations by:
Kathleen Brewer
(San Carlos Apache)

This adaptation was made possible by the support of American Indian parents, physicians, therapists, teachers, community leaders, elders and young people. Let us honor and thank them for their contributions.

2005

Planned Parenthood Health Services of Southwestern Oregon
360 E. 10th Avenue, Suite 104 Eugene, Oregon 97401 541-344-1611 x 13

Native STAND

- Healthy decision-making curriculum for Native high school students
- Comprehensive, addressing STD, HIV, teen pregnancy prevention *and* abstinence – 28 sessions
- Can be delivered as a peer education program or in a variety of other ways
- One of very few sexual health curricula developed for Native youth

native STAND
Students Together Against Negative Decisions

native STAND

Students Together Against Negative Decisions

Home | Resources | About Native STAND | Partners | FAQs

Native STAND is a peer education curriculum for healthy decision making for Native youth. It is based on STAND—Students Together Against Negative Decisions—a curriculum that was developed for rural youth in the southern U.S. Native STAND was developed by a workgroup of leaders in the areas of reproductive health, sexually transmitted disease (STD), HIV/AIDS, youth development, curriculum development, evaluation, and Native American health issues. The workgroup included a Native elder, Native youth, and representatives from the National Coalition of STD Directors, the Indian Health Service, the Centers for Disease Control and Prevention, and Mercer University School of Medicine..

CURRICULUM

Facilitator's Manual

Display Download

Peer Educator Manual

Display Download

Resource Manual

Display Download

http://nativestand.com/

Links | Biography | Contact Us | Training

NATIVE STAND VIDEOS

MEDIA

Sexual Health - condom demonstration video

A video explaining how to properly put on a condom. This video was shot at the NativeSTAND youth conference in Chehalis, WA, summer 2009

Duration:06:29 min
View:112
Uploaded On:
30 July 2010

HIV/AIDS - panel discussion - PART 2

Poppy Miller shares her experiences living with HIV at the NativeSTAND youth conference in Chehalis, WA, summer 2009

Duration:09:46 min
View:40
Uploaded On:
10 December 2010

PSA Healthy relationships

PSA about healthy relationships, made by youth at the NativeSTAND conference in Chehalis, WA (summer 2009).

Duration:00:52 min
View:55
Uploaded On:
30 July 2010

NCSD

Youth Videos…

- Healthy Relationships (4:15 min.)
- Teen Sexual Health
- Condom Demonstration
- Teen Pregnancy and Parenting
- Role Play: Once is Enough (3:19 min.)
- Role Play: This Can't Happen to Me (4:46 min.)
- Living with HIV/AIDS (16:57 min.)
- Drugs & Alcohol (6:20 min.)
- Three student-developed Public Service Announcements (PSA) (3:59 min.)

native STAND

Students Together Against Negative Decisions

Evaluation Reports

Project Red Talon @ the Northwest Portland Area Indian Health Board was the lead agency for the evaluation component. The final evaluation report can be viewed at: http://www.npaihb.org/epicenter/project.

Methods and findings published in the Health Education Monograph Series in 2011. The journal article can be viewed at: http://www.npaihb.org/images/epicenter_docs/PRT/2012/Native%20STAND%20Eval%20School-Based%20RRI.pdf

native STAND
Students Together Against Negative Decisions